2025
Trafford Borough Hometown Heroes
Banner Program
Guidelines

Mission

To honor and recognize Trafford men and women who served, are currently serving, or have given their lives for our country in the United States Armed Forces or who have served their community as a first responder.

Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in Trafford Borough at some point in their lifetime or has resided or currently resides in 15085 Zip Code.
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard or is a First Responder for Trafford Borough.
3. Meet one of the following criteria: currently serving, honorably discharged Veteran, died in the line of duty or missing in action.

Banner Design, Time Frame & Location

Banners are 24”x 48”, double sided, vinyl material and include service person’s name, branch of service, era of service and photograph. Banners will be displayed on telephone poles along Brinton Ave and 7th Street Ext, on a **first come, first serve basis** and for a two-year period. Banner locations are limited and will be selected randomly, and specific display locations cannot be requested.

Banner Photograph

Submit your photograph with this application. Include a high-resolution photo, preferably showing the individual in military uniform. Digital submissions should be in JPEG or PNG format that is at least 600 DPI.

Banner Pricing

A $225.00 fee is required for each banner application submitted. Fee includes the production of the banner, installation, and removal. There are a limited number of locations available for the 2025 program.

All checks should be made payable to Borough of Trafford Borough (reference “Hometown Heroes” on the check).

Sponsorships

Individuals or businesses interested in supporting the program may want to consider a sponsorship. A sponsorship is a general donation toward the Banner Program. All sponsor names will be recognized on the Trafford Borough website.

Please fill out the “2025 Trafford Borough Hometown Hero Sponsorship Form.”

Other Information

Banners will be available for pickup at Borough office after the anticipated 2-year display period. Unclaimed banners will become property of Trafford Borough. Any damage to an installed banner will be handled at our discretion.

Deadline to submit your application is April 1st, 2025.

Contact & Questions

Contact the borough at (412) 372-7652

Trafford Borough Hometown Heroes Banner Application

Date of Application Submission: _____

Please review the Hometown Hero Banner Program

Nominee Information	
Full Name **as it will appear on the banner*	Military Rank
Branch of Military/First Responder	Era of Service
Is Veteran Alive, Deceased, KIA, POW/MIA?	
Veteran must grant permission to be honored on a banner if currently living. Please have Veteran sign and date below. **Signature** **Printed Name** **Date**	

Nominator Information	
Contact Name	Relationship to Veteran
Phone	Email
Address	
Please secure the photograph you would like to use on the banner & submit it with this application. **Photo Release:** *I hereby grant the Borough of Trafford permission to use the attached photo, which includes a likeness of myself or of my relative, in the Trafford Borough Hometown Hero Banner Program. The Borough may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.* **Signature** **Printed Name** **Date**	

Complete submission MUST include the following:

1. Completed application 2. Signed photo release 3. Photo of Hero

Applications will be approved on a first-come, first-served basis.

414 Brinton Avenue, Trafford PA 15085

Please make checks payable to Borough of Trafford and reference "Hometown Heroes" on the check.

Mail or drop off payment at Trafford Borough:

Contact and Questions: Call 412-372-7652 or boroughsecretary@traffordborough.com

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OFFICIAL USE ONLY:

Paid: Cash_____Check#_____Initials:_____ Date Hung: _____/_____/_____

Date Received: _____/_____/_____ Location: _____

2025
Trafford Borough Hometown Heroes
Sponsorship Form

Date of Application Submission: _____

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Sponsor Information		
Contact Name	Business **if applicable*	
Sponsor Name as it should appear on the Trafford Borough website		
Address		
Phone	Email	
Signature	**Printed Name**	**Date**

Sponsorship Amount $_____

Please make checks payable to Trafford Borough and reference "Hometown Heroes" on the check.

Mail or drop off payment at 414 Brinton Ave:
Trafford, PA 15085

Contact and Questions: Call 412-372-7652 or email boroughsecretary@traffordborough.com