COMMUNITY DIGITAL BOARD

Rules & Regulations
Advertising Agreement
TECDCTrafford@gmail.com

DEFINITIONS

NON-PROFIT GROUPS: Non-profit groups are defined as religious, educational, scientific, literary, public safety, civic leagues, business leagues and associations, social and recreational clubs, and post or organization of past and present members of armed forces not established for the purpose of making a profit.

To qualify for free non-profit posting, the requesting group must be a Trafford-based group and must advertise for the purpose of promoting, encouraging or investing in their own group. Proof of address may be required. Non-profit groups residing outside of Trafford will be permitted based on availability and timing of the request.

BUSINESSES & FOR-PROFIT GROUPS: Businesses and For-Profit groups are any and all groups established for the purpose of making a profit. Businesses do not need to be Trafford-based to advertise.

PERSONAL MESSAGES: Personal messages for birthdays, anniversaries, and other special occasions

RULES & REGULATIONS

1. No restricted content will be posted for any reason. **See Exhibit A for a full list of restricted content.**
2. The TECDC reserves the right to refuse copy FOR ANY REASON.
3. Any advertiser, paid or free, may be pre-empted at any time for any reason.
4. Contract and payment must be submitted to TECDC no less than 10 days prior to desired start date.
5. Business & For-Profit Groups will only be posted on the 1st of each month and run for the entire month cycle.
6. Non-Profit Groups will be allowed to post up to four (4) times each calendar year at no cost.
7. All requests are processed in the order received. Due to limited availability, non-profit groups may need to share space with another group.
8. In the event of an emergency, your message will be preempted to provide emergency messages and direction at the discretion of the Trafford Police Department, Trafford Fire Department and TECDC.

RATES

Non-Profit Groups: Four (4) messages per year will be allowed at no cost. Additional message rate is $15/month.

Businesses & For-Profit Groups:

	General Message
Businesses	$40/month $360/year

Personal Message: $20/week

Payment: Make checks payable to TECDC and Mail to: 414 Brinton Avenue, Trafford PA 15085 Attn: Digital Board

Questions regarding messaging please email: TECDCTrafford@gmail.com

EXHIBIT A

RESTRICTIONS:
Any ads promoting the sale of and/or the participation in any of the following:

1. Alcohol
2. Tobacco
3. Illegal drugs or drug related products; including medical marijuana
4. Abortion
5. Illegal products or services
6. Unsafe supplements
7. Weapons, ammunition or explosives
8. Adult products or services
9. Adult content or nudity
10. Misleading or false content
11. Profanity
12. Payday or cash advance loans
13. Illegal gambling
14. Pharmaceuticals
15. Animal cruelty
16. Sensitive content
17. Political campaigning

PART A: CONTACT INFORMATION

NAME:

ADDRESS:

TELEPHONE NUMBER:

EMAIL ADDRESS:

PART B: BUSINESS OR ORGANIZATION INFORMATION

Circle one: Business Non-Profit Personal

ENTITY NAME:

ADDRESS:

TELEPHONE NUMBER:

PART C: TERM

REQUESTED START DATE:

MONTHS REQUESTED:

PERSONAL MESSAGE ONLY – DATE OF OCCASION:

PART D: PAYMENT – See rate schedule on page 1.

AMOUNT DUE:

PART E: SIGNATURES

By signing below, I am confirming I am the authorized representative of the above business or organization. I understand all of the rules and regulations set forth above. I also understand that my advertising may be preempted at any time as requested by emergency personnel.

_____ _____

PRINTED NAME: DATE

_____

TITLE & ENTITY NAME

USE THE LINES BELOW TO DEFINE YOUR MESSAGE: